

## Implementation research in health campaign effectiveness: A retrospective study in immunization related campaign integration in Bangladesh



**Number of participants:** 42 | **Date:** 18 January 2022 (1.00PM-5:00 PM)

**Brief description:** BRAC James P Grant School of Public Health, BRAC University organized the stakeholder workshop on “Implementation research in health campaign effectiveness: A retrospective study in immunization related campaign integration in Bangladesh” on 18 January 2022 at Hotel Lakeshore, Dhaka, Bangladesh. The workshop was attended by present and former government officials from Bangladesh, as well as other donors, partners, and stakeholders. Dr Malabika Sarker, Professor and Associate Dean of BRAC James P Grant School of Public Health, BRAC University, conducted the stakeholder workshop and the participants shared their opinions on the Health Campaign Effectiveness (HCE) project and expressed their viewpoints on the HCE research questions.

**Organized by:** BRAC James P Grant School of Public Health, BRAC University